

## GUIDELINES AND APPLICATION PACKET



***I attended your showcase last March and am now freelancing with 15 actors, three of whom I already booked work for. I am so impressed with the caliber of the actors, I cannot wait to meet more at this year's showcase!*** - Albert Bramante, Emerging Talent LLC

***The event ran very smoothly and professionally. I always seem to find someone of interest for our agency.*** - Sue Winik, Sheplin-Winik Artists

# TRU 2017 Audition EVENT

Greetings to all of our actor friends. This is the Guidelines/Application Packet for the TRU Audition Event on April 8th and April 9th, 2017! You're in for a great opportunity, as we anticipate over 50 producers, directors, agents, and casting professionals who will be scouting talent for upcoming productions and future projects. (There were as many as 64 attending in last year's event.)

This guide will give you full detailed information about the event. Please look over the information carefully in order to start your preparations. **PLEASE DO NOT CONTACT THE ORGANIZERS WITH QUESTIONS UNTIL YOU HAVE READ ALL INSTRUCTIONS CAREFULLY.**

If, after you read these guidelines, you have questions, please feel free to send us an email at [TRUactors@gmail.com](mailto:TRUactors@gmail.com) and we will reply to your email as promptly as possible.

Here's to a successful Audition Event in 2017 - we hope to see you there!

*Lauren Fischetti, Jesse B. Langston & Victoria Weinberg,*  
TRU Audition Event Producers

*Bob Ost,* TRU Executive Director

*Eren Gibson & Scott Kipnis,* Associate Producers

*Lauren D'Errico,* Volunteer Coordinator

**I am always so happy when we get to put actors to work and think it is great that 3 of them are from the recent TRU audition.** And pleased that they will get a stipend! I hope getting called so quickly after the audition will validate their efforts at the TRU audition! - Cheri Wicks, American Bard Theater Company, 2016 auditor

I just wanted to let you know that **we reached out to 13 actors whom we heard audition at the TRU auditions** last month. - Lenore Skomal

After seeing Meghan St. Thomas at the TRU auditions, I brought her in to audition for me for the play, I Know What Boys Want which will be running at Theatre Row this summer - and she was cast! - Robin Carus, casting director.

[We] wanted to let you know how much we appreciate your beautiful event and how grateful we are to have found potential talent for our projects. **You and your team create such a generous and open canvas** for us all to glean from and it solidifies our annual participation. - Dana Lockhart & Johana Tacadena, Breakthrough Casting

A great weekend of such **professionally run auditions and good talent.** ~Jamibeth Margolis, casting director

# **TRU 2017 Audition EVENT**

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*I had the pleasure of attending a TRU Q&A and also auditioning at the TRU audition event this last Spring in NYC. I am so thankful for the whole experience as **it was so positive and truly changed my life.***  
- Colleen Campbell, '16

***I've gotten a lot of calls as a result of TRU.** At this point, the count is probably four or five, but there are more coming in every week. The audition was definitely a big boon to me.* - Charlie Mann, '14

*Thanks to the awesome TRU audition event, **I was able to cast most of the roles last minute for a new play.*** - Erika Jenko, '13

*Very pleased with the TRU audition process. **Been getting contacted every week.*** - Daniel Michael Crane, '13

*Such a fantastic audition event. **I'm casting a play .... I found about 6 people I will call in for that when we hold our auditions.** I also found a number of people to call in for future projects.*  
- Gwen Reitz, Ethos Productions, '11

***Everyone on your staff was fantastically supportive and made the process enjoyable.** TRU is just an amazing, amazing organization... one that I have found immense opportunities through, in addition to finding a sense of unity among all of us struggling artists out there.* - Patricia Runcie, '05

# TRU 2017 Audition EVENT

## The Basics

This service to performers, TRU producer members, directors, casting and talent management professionals is made possible through the generosity of **Actors Connection, Applause Theatre & Cinema Books, BackStage, Breakdown Services (Actors Access & CastingAbout), John DeSotelle Studios and Reproductions.com.**

### • WHO

**Approximately 250 pre-screened actors.** TRU members and Equity members have priority for audition appointments, although non-member actors, union and nonunion, are invited to apply for available time slots.

### • WHAT

**2017 TRU Audition Event** - A 2-day audition presentation in a professional setting provided as a benefit to the TRU producer members to assist them with the casting and development of projects for the 2017-2018 season. Each accepted actor has 2 minutes to present either two monologs (a "Dramatic" audition) or a song selection and a monolog (a "Musical" audition) -- with professional live accompaniment provided by TRU at no cost to the performer.

### • WHEN

**Saturday, April 8th** (10:30am-6pm): Musical Auditions (Song and Monolog)\*

*Accompanist: Tracy Stark, morning; Joe Schermann, afternoon – contact info on p.7*

**Sunday, April 9th** (10am-6pm): Dramatic Auditions (two contrasting monologs) with limited non-singing slots Saturday April 8<sup>th</sup> (10am-11am)

**NOTE: Musical and Dramatic days are not the same each year – read carefully.**

### • WHERE

The Desotelle Theater, 300 W. 43rd Street, #301

**If you plan to audition, please attend these helpful, free pre-audition meetings:**

#### • **INFORMATIONAL MEETING: MEET THE COACHES & ORIENTATION Q&A EVENT:**

Saturday 3/11 at The John DeSotelle Studios, 300 W. 43rd St, 3<sup>rd</sup> floor, 12pm-3pm. Meet and interview prospective monolog and singing coaches familiar with TRU's Audition Event and recommended by TRU. (Note: Coaches will charge fees for their services.)

☞ Applications may be hand-delivered at this event. Early bird pricing will apply.

#### • **INFORMATIONAL MEETING: ORIENTATION Q&A AND AUDITION TECHNIQUE:**

Saturday 3/18 at The John DeSotelle Studios, 300 W. 43rd St, 3<sup>rd</sup> floor, 12pm-3pm with agent Valerie Adami and casting director Bob Kale. Reserve your spot at <http://truonline.org/events/orientation-2017/> Cost: \$10 for TRU Auditioners (reg. \$55)

First-time participants are especially urged to attend these FREE orientations.

*We were really impressed with your high level of organization, caring, and passion! We look forward to a long and fruitful association. ~Betsy Daly, Working Actor Studio*

*I was contacted by Dulcina Eisen talent agency after they saw me at TRU. I auditioned for them a few weeks ago and I'm going in to sit down with them next week to talk about representation. ~Aaron Riesebeck, '14*

# TRU 2017 Audition EVENT

## AUDITOR INFORMATION

We average anywhere from 40-60 auditors each year, including 50+ theaters and producing organizations, 10+ casting directors and agents. SEE WEBSITE FOR UPDATED LIST OF COMMITTED ATTENDEES.

**Confirmed companies as of 3/12/17:** 13th Street Repertory, Ah, Broadway!, Apotheosis Opera, August Strindberg Repertory Company, Break a Leg Productions, Broadway Performing Arts Studio, Cooper Jordan Entertainment, EHL Productions, Equity Library Theater, Ensemble Studio Theatre, Filmus Inc., The Gay No More Telethon musical, Genesis Repertory Ensemble, Gorilla Repertory, Hudson River Repertory Company, Hysell Productions, LM Skomal Productions, Midtown International Theatre Festival, Mother's Boy Productions, NTC Theatre Company, Nu•ance Theatre, NY Artists Unlimited, NYLon Fusion Theatre Co., NY Theatre Barn, Out of the Box Theatrics, Pulse Theatre Ensemble, Planet Connections Festivity, Prism Stage Company, Rhymes Over Beats, Rising Sun Performance Company, Scott Powers Studios, The Spiral Theatre Studio, TAPNYC, TrueBoo Productions, The TRU Voices Play Reading Series, Two Ladies Productions, vMHF Theatricals, The Wild Whatever, Wildly Productive Productions, Xoregos Performing Co.

**Confirmed industry as of 3/12/17:** agents Albert Bramante (Emerging Artists) and Valerie Adami (SW Artists); agent/manager Lorna Rainey (The Talent Express); casting directors Jake Krickan (Empire Casting), Naomi Kolstein (Bohemia Group), Carly J. Bauer Casting & Productions, Helene Galek (Helene Galek Casting), Robin Carus (Robin Carus Casting), Jamibeth Margolis (Jamibeth Margolis Casting) and Bob Kale (Bob Kale Casting); manage Bob Luke of Bob Luke Studios.

Other companies who attended last year and we hope to have back: American Bard Theatre Company, Ardea Arts, Identity Theatre, Loup Garou Internationale, Medicine Show Theatre Ensemble, The Meta Theatre Company, PCC Productions, Riant Theatre, Speranza Theatre Co., Stogie Bros Productions, The Strawberry Festival, The Telling Company, Terra Incognita, Write Act Repertory. Other industry friends we hope will join us: Deborah Dotoli of AAG Talent, Michael Bloom of VSEG Management

**\*\* IMPORTANT:** *The presence of a casting director or producer is absolutely not a guarantee or promise of employment.*

***I wish all similar events were as well organized and executed as this was.*** *I was able to focus on doing my best ITR and not distracted by logistics. Great job. ~Joe Harkins, 2016*

*I am totally blown away by the entire experience. The staff and the flow of the audition day was professional, efficient, and welcoming! ...I was humbled, honored, and on such a euphoric high with all the compliments!*  
***The very next day I was contacted by a theater company.*** ~Nicole Rose

*Thank you ever so much for the wonderful 2014 TRU Auditions! **The venue, your staff, the organization of the event and of course the actors where super.*** ~Eileen Breen, Immortal Productions, 2014

# TRU 2017 Audition EVENT

## APPLICATION GUIDELINES

• **APPLY EARLY** - Audition times are assigned on a first-come-first-serve basis as complete application packets are received. ***PSSST... The first 80 people to apply will automatically be admitted.*** After that, priority is given to TRU members (including new members) and AEA members.

• **FILL OUT AND SUBMIT A COMPLETE APPLICATION PACKET:**

Performers submitting incomplete application packets will not be accepted. You may of course bring updated pictures and resumes to the TRU Audition Event, but your application to audition must include the required materials. "Packet" means:

- 1) TRU Audition Event **Application Form**
- 2) One (1) 8x10 **Headshot and Performer Theater Resume** (submit what you have – you can bring updated materials to the event itself)
- 3) **Payment** by check or money order payable to "Theater Resources Unlimited". TRU members and AEA members may pay online at <http://truonline.org/events/2017-audition/> Others may mail us a check to the address below, which we will hold until your acceptance is confirmed.

ELECTRONIC SUBMISSIONS PREFERRED: Register and pay using the payment options on our website, in the bright red box (above left on your computer, or scroll to bottom of page on other devices); then **scan and email your application and headshot/resume to TRUStaff1@gmail.com** - we must have payment, application, headshot, resume before your application is considered complete.

Remember that only TRU members and Equity members are automatically accepted; non-member applications will be passed through after the final submission date of March 28th, subject to availability. If we do not have room for you, we will issue a check refund of your submission fee.

Electronic submissions are preferred, but you may postal mail your check and materials to:

**Theater Resources Unlimited /Attn: TRU Auditions 2017  
309 West 104<sup>th</sup> Street, #1D New York, NY 10025**

• **DEADLINES AND FEES**

Basic deadlines and submission fees are as follows:

***Note: Your membership must be valid through your audition date to qualify. Memberships expire on the last day of the month joined.***

- *Acceptance subject to capacity and TRU member priority.*
- *All payments returned if not accepted to audition.*

<b>Early Bird Member</b> (TRU or AEA) Registration (through 2/28):.....	<b>\$45*</b>
<b>Early Bird Non-member</b> Registration (through 2/28):.....	<b>\$55*</b>
<b>EB Audition/Membership Pkg</b> (renewal OR new 12-month membership, by 3/1).....	<b>\$125*</b>
<b>Standard Member</b> (TRU or AEA) Registration (3/1-3/28):.....	<b>\$85*</b>
<b>Standard Non-Member</b> Registration (3/1-3/28): .....	<b>\$95*</b>
<b>Standard Audition/Membership Pkg</b> (renewal OR new 12-month membership).....	<b>\$165*</b>

\* **TRU members and AEA members are guaranteed a priority slot.** All others are subject to availability and are not passed in officially until a thorough review is made of their professional resumes and credits. How early you applied and the individual casting needs of the auditors attending are considered. We strive for a broad diversity of types, ages and ethnicities. (SECRET: the first 80 submissions will be automatically passed in, so it pays to apply early!)

• **TIME SLOT CONFIRMATION** – Audition appointments will be confirmed on a rolling basis, by email informing you of the time and confirmed date of your audition. Standard applicants will be notified by email on or before April 2nd, 2017.

- TRU and AEA members may pay for your audition slot online at the TRU Store (<http://truonline.org/events/2017-audition>). A limited number of non-members may also pay until we reach the first 80 applicants. After that non-members may submit a hard copy application, resume/headshot and check or money order, or Paypal payment, and will be on a waiting list.
  - ALL applicants, including on-line applicants, must mail us your headshot/resume and application along with your Paypal receipt.
  - Non-members may join TRU through our Audition/Membership Package. Non-members choosing not to join TRU may print out the Standard Application on page 8 to apply.
- Note: Everyone will be contacted, whether or not your submission has been approved and even if all the time slots have been filled. Admission is by appointment only. A limited number of Standbys will be confirmed in advance. Absolutely no walk-ins will be admitted.*

**PLEASE DO NOT CONTACT THE OFFICE to check on the status of your application - notifications will be sent by email on or before April 2nd, 2017.**

**After your submission has been approved, you will need to prepare the following materials to bring with you to your audition:**

• **60-64 HEADSHOTS\*\*** - Requirements are as follows:

- **MUST BE 8"x10" format.** (8.5"x11" headshots will not be accepted.)
- We recommend that headshots be printed in color.
- We recommend that all photos be printed at high-resolution on photographic paper, or heavy lithograph. We strongly discourage Xerox copies of photos.
- If you need more photos, we have a **special offer** for all auditioners from our sponsor Reproductions.com – details in box below, or email [TRUactors@gmail.com](mailto:TRUactors@gmail.com)

• **60 STANDARD\* ONE-PAGE THEATRICAL RESUMES\*\*** - Requirements are as follows:

- **MUST BE 8"x10" in format.** 8.5"x11" resumes will not be accepted.
- **MUST BE attached back-to-back with the headshot prior to arriving at the audition**, using either glue, double-stick tape, or staples. At the request of the producers and casting directors, resumes attached with paper clips will not be accepted, as they often snag and become detached from the photos.
- **ABSOLUTELY NO FLIERS**, reviews, postcards, Post-Its, bribes, or other materials may be attached to your resume and headshot.

*\*\* 60 (SIXTY) resués (or more) are required to accommodate the maximum total estimated number of professionals to whom they may be distributed in connection with the Audition Event. Not all of the participating organizations will be present at all times, but if you do not provide 60 headshots and pictures, not everyone who is casting may get your materials. All unused headshots and resumes will be returned to you after your audition.*

AGAIN, BE ADVISED THAT MATERIALS WHICH ARE NOT PROPERLY FORMATTED OR INCLUDE UNACCEPTABLE ATTACHMENTS **WILL NOT BE DISTRIBUTED.**

**\*\* HEADSHOT SPECIAL FROM OUR SPONSOR, REPRODUCTIONS.COM**

Use code TRUextra before 4/1 and receive 15 additional prints for free when you order 50 or more! Or use code TRUAudition10 until 8/1 for 10% off your order – and support the people who support TRU!

• **AUDITION PIECE INFORMATION** – You should be performing two pieces. Please identify BOTH your audition pieces *clearly and legibly on your resume*:

- Song: Song Title and Show Title, Creator or Source
- Monolog[s]: Title[s] of Play[s], playwright[s], optional Character/Role

• **SINGERS** – You are encouraged to contact our accompanists if you wish to work on your pieces ahead of time for Saturday's auditions:

- 10:30am to 1pm **Tracy Stark: 917-365-1951**
  - 2:30pm to 5:30pm **Joe Schermann: 612-599-1124, jaschermann@gmail.com**
- (Note: Accompanists will charge for services or meetings prior to auditions, at a special discount rate.)

### TRU AUDITION EVENT 2017 DEADLINES AND KEY DATES

<b>NOTE</b>	TRU members will receive exclusive notifications and early access.
<b>FEBRUARY 1</b>	Applications open
<b>MARCH 1</b>	<b>Early Bird Registration closes (postmark 2/28)</b>
<b>MARCH 11</b>	Audition Informational Meeting & "Meet The Coaches" Event at John Desotelle Studio, 300 W. 43 <sup>rd</sup> Street, 3 <sup>rd</sup> floor
<b>MARCH 18</b>	<b>Orientation and Audition Lab</b> with agent Valerie Adami and casting director Bob Kale at John Desotelle Studio, 300 W. 43 <sup>rd</sup> Street, 3 <sup>rd</sup> fl
<b>MARCH 28</b>	<b>Final submission deadline (postmark 3/28)</b>
<b>MARCH 30</b>	All applications received, registration closes
<b>MARCH 30-APRIL 3</b>	Actors notified of time slots
<b>APRIL 3 &amp; 5</b>	Orientation and Audition Protocol sessions at Desotelle Theatre, 300W. 43 <sup>rd</sup> Street, 3 <sup>rd</sup> floor
<b>APRIL 1-6</b>	Actor conflicts addressed. Wait list notified.
<b>APRIL 8-9</b>	<b>The TRU Audition Event at The Desotelle Theater, 300 W. 43<sup>rd</sup> St., Suite 301</b>
<b>APRIL 16 (approx.)</b>	<b>Link to the official List of Auditors posted online</b>

*I just wanted to share the good news about Chris Richards, my 11 year old son who participated in the auditioning process this year. **From that audition he was called in to audition and was cast** in A Christmas Carol ... and ELF at Paper Mill Playhouse. And even better news: he was cast as Jack in the new Broadway musical Finding Neverland opening this Spring! ~Christina Richards, '14*

*I have heard from four auditors so far. **Outside of acting lessons, auditioning at your event is the smartest move I've made in my pursuit of a professional career.** I've been doing this almost four years, but only 11 days after your event, I can say I have representation: This morning, along with others invited from the TRU auditions, I attended a Talent Express orientation where Lorna Rainey said she will add those of us interested to a Developmental Roster. ~Bruce Apar, '14*

***Thank you so much for the well-organized, on time, smooth running TRU audition** I was privileged to be a part of today. There was no stress, everything was on time, and everyone was pleasant and informative... People make lots of promises; what a joy to see your promises come true. ~Deborah Unger, '13*



# TRU 2017 Audition EVENT

## STANDARD APPLICATION FORM

This form with payment and all required items must be postmarked no later than **Wednesday, 3/28/17**

Electronic applications preferred. Email application, headshot and resume to [TRUStaff1@gmail.com](mailto:TRUStaff1@gmail.com)

If more convenient, mail to Theater Resources Unlimited/Audition, 309 W. 104<sup>th</sup> St 1D, NYC NY 10025

**PLEASE FILL OUT THE FOLLOWING INFORMATION CLEARLY:**

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

GENDER: \_\_\_\_\_ AGE RANGE: \_\_\_\_\_ UNION AFFILIATION(S): \_\_\_\_\_

DID YOU PARTICIPATE IN THE TRU AUDITIONS IN 2016? \_\_\_\_\_ 2015? \_\_\_\_\_ OTHER YEAR(S) \_\_\_\_\_

Please schedule my TRU audition for:

MUSICAL AUDITION (Song & Monolog) on Saturday April 8, 2017

DRAMATIC AUDITION (2 Monologs) Sunday April 9, or  Saturday April 8 (10-11am only)

**ALL APPLICANTS:**

Prefer Morning (10 a.m. – 1 pm)  Must be morning or I cannot participate

Prefer Afternoon (2:30 pm to 6:00 pm)  Must be afternoon or I cannot participate

Please keep the full day open until notified of your appointment. If you have specific time constraints, please explain: \_\_\_\_\_

*We will do everything we can to accommodate your time preference, but applications are approved on a first-come, first-served basis with priority to TRU members, so it may not be possible to honor all requests.*

**PAYMENT DETAILS (check or money order, payable to Theater Resources Unlimited, or online at [truonline.org/2017-audition](http://truonline.org/2017-audition)) See following pages for full list of Membership Benefits. Please check option:**

**Early Bird Member Registration (Current TRU or AEA Member)** - I am enclosing the \$45 fee, or a Paypal receipt. *Membership must be valid through audition date, April 2017.*

**Early Bird Package (Joining/Renewing TRU today)** - I am enclosing the \$125 fee for discounted Annual membership at \$80 (reg. \$95) plus \$45 application. New memberships will be valid for 12 months from date joined.

**Early Bird Registration (Not Joining TRU)** - I am enclosing the full \$55 audition registration fee

**ABOVE RATES for APPLICATIONS RECEIVED BY FEBRUARY 28. BELOW RATES APPLY STARTING MARCH 1:**

**Standard Member Registration (Current TRU or AEA Member)** - I am enclosing the \$85 fee, or a Paypal receipt. *Membership must be valid through audition date, April 2017.*

**Standard Package (Joining/Renewing TRU today)** - I am enclosing the \$165 fee for discounted Annual Renewal at \$80 (reg. \$95) plus \$85 application; or enclose a Paypal receipt. New memberships will be valid for 12 months from date joined.

**Standard Registration (Not Joining TRU)** - I am enclosing the full \$95 audition registration fee

**Contact me about the benefits of volunteering for the event (minimum 4 hour shift required)**

**Please send me weekly updates on auditors who will be attending**

## DAY OF AUDITION GUIDELINES, Saturday April 8, and Sunday April 9, 2017

- **ARRIVE EARLY TO YOUR AUDITION** - You must arrive at the Desotelle Theater, 300 W. 43rd Street, 3rd floor, 45 minutes before your scheduled time. We tend to run early, and will skip over your time if you have not checked in at least 30 minutes early.
- **PRESENT TWO CONTRASTING PIECES** - Auditors have requested two contrasting audition pieces of your choice. On Saturday, one of your pieces may be 16-32 bars of a song. We suggest you perform it first, before your monolog; if you choose to do your monolog first, be sure to give the accompanist a clear cue (last words/sentence of monolog) for the start of your song and write it on your music. We require two pieces in order to show as much range as possible, since our auditors represent a wide range of acting opportunities.
- **SINGERS** - No recorded music. An accompanist will be provided on Saturday. A MONOLOG IS REQUIRED FOLLOWING YOUR SONG. Bring sheet music in the proper key and neatly prepared for the accompanist.
- **AUDITION TIME LIMIT** – You will have a total of 2 MINUTES to perform your selections. Begin by stating your name, and identifying both pieces you will be performing: song and show, or character & show. Timing will start as soon as you start your first piece. We will have an audition staffer equipped with a timer, and time limits will be STRICTLY enforced: please be gracious if you must be cut off, and thank the casting people before leaving the stage.
- **AUDITOR LIST** - After the auditions, mailing information for all auditors will be made available on the TRU website. It may take at least a week to compile all of this information. Be patient.
- **WAIT LIST** - We expect all slots to be filled, and we will have a wait list. DO NOT assemble your headshots and resumes until you receive a time slot confirmation, which should be no later than a 4/5 notification date. We will not be held responsible if you print your materials but do not get selected to audition. **If you are waitlisted but are not selected as an auditioner, your money will be refunded (by check) minus a \$10 processing fee.**

Thank You, to you and the TRU team. **I felt really good being there today, for the audition, the great people I met, and the great atmosphere that you and the team set up.** ~ Florence Regina, '16

**I just wanted to tell you what a wonderful event this past Saturday's auditions were.** You and your staff are so professional and kind and organized! ~Cara Feuer, '16

## **TRU MEMBERSHIP BENEFITS**

Member Benefits include:

- Priority privileges at the annual TRU Audition Event. Actors receive a discount off the application fee and guaranteed acceptance.
- Special consideration as part of the TRU Actors Repertory in our casting books.
- Free admission and priority seating at all monthly TRU panels (*regularly \$15 for non-members*)
- Discounts to all TRU Producer Boot Camp workshops (Raising Money, Pitching Skills, Showcase Producing), Writer-Producer Speed Dates, Director-Writer Communications Lab and our Practical Playwriting Workshop, as well as our annual TRU Love Benefit.
- Eligibility for the TRU Producer Development & Mentorship Program in which we pair you in monthly one-to-one mentoring sessions with a top New York producer, artistic director or general manager for a three month period.
- Discounted listing in the TRU Resource Directory for Theater Professionals.
- Free subscription to the TRU Update community newsletter, plus unlimited free postings (reg. \$20 for non-members)
- Priority consideration and waived fees to submit to the TRU Voices New Plays Reading Series, and the New Musicals Reading Series.
- Members-only access to the TRU postal mailing list of over 7000 names (*we do not share our email list of 3400 names ... nor would most of you want us to*).
- Reduced admission to productions by participating TRU theater companies.
- Reduced rates for TRU members for various theater resources (i.e. legal consultations, theater space, promotion and publicity, printing, advertising, etc.).
- Free consultation with one of the TRU entertainment attorneys, financial advisor Bailie Slevin or career coach Joanne Zippel
- Free first-time membership to Fractured Atlas (email us for the code)

*I had the pleasure of attending a TRU Q&A and also auditioning at the TRU audition event this last Spring in NYC. I am so thankful for the whole experience as **it was so positive and truly changed my life.** ~Colleen Campbell, '16*

*Everyone was very pleasant & hardworking, and did their best to help us auditioners stay focused. The venue was great to perform in. The emails and info packages were instrumental in helping me to prepare in advance so that I wouldn't do things last minute. Bravo! ~Milla Ilieva, 14*

## **TRU 2017 Audition EVENT**

### **TRU CONTACT INFORMATION and DIRECTIONS**

#### **• DIRECTIONS TO THE DESOTELLE THEATER**

- The Desotelle Theater is located at 300 W. 43<sup>rd</sup> Street between 8<sup>th</sup> and 9<sup>th</sup> Avenues.

The closest subways are: 1-2-3 / A-C-E / 7 / R-N-Q-W to 42<sup>nd</sup> Street Times Square.

- The entrance is located on West 43<sup>rd</sup> Street. There are two elevators; take either to 3rd floor. There will be signs and volunteers to guide you.

#### **• QUESTIONS?**

Have you read through this entire packet? If so and you still have questions, please contact us right away and we get back to you as soon as possible.

#### **• HOW TO REACH TRU RE: AUDITION EVENT**

Email: [TRUactors@gmail.com](mailto:TRUactors@gmail.com)

Please allow 24 hours for a return response. If at all possible, please do not contact the main office at TRU for audition related questions.

#### **• HOW TO REACH TRU RE: MEMBERSHIP and OTHER PROGRAMS**

You can contact the assistant to the Executive Director, by phone, email or mail:

**Phone:** (212) 714-7628 (leave a message)

**Email:** [TRUStaff1@gmail.com](mailto:TRUStaff1@gmail.com)

**Website:** <http://www.TRUonline.org>

**Address:** 309 West 104<sup>th</sup> St, #1D, New York, NY 10025

***We look forward to seeing you at the audition! Come shine!***

*As a newcomer to this industry it can be very difficult and frustrating trying to get your foot in the door. **The TRU audition was one of those rare moments where everything worked out...** got some positive immediate feedback... since received 3 callbacks from theatre groups in attendance [and] been cast in a staged reading. ~Billy Parra, '13*

***I was so impressed by the organization, professionalism and friendliness of all involved, not to mention the quality of talent brought in.** It's not often you find this anymore and I was very excited to be a part of it. I will be sure, as you asked to forward your information to other theatre companies and professionals that I know. It was a pleasure! ~Nichole Donjé, TAPT (The Actors Playground Theatre), '12*

***I've gotten a lot of calls as a result of TRU.** At this point, the count is probably four or five, but there are more coming in every week. The audition was definitely a big boon to me. ~Charlie Mann, '14*